



## **First Great Kids Expo to be Held in Metropolitan Washington, D.C.**

*Exhibits, Entertainment, Education in Fun-Filled Event for Kids and Families*

Vienna, VA, April 30, 2008 – [Team Lightbulb](#)™, a premier expo and event planning organization based in Northern Virginia, today announced the first [Great Kids Expo](#)™, a fun-filled expo of exhibits, entertainment, and education for kids and families in metropolitan Washington, D.C. Great Kids Expo will be held on Saturday and Sunday, October 25-26, 2008 at the Dulles Expo Center in Chantilly, VA.

Great Kids Expo gives local and national companies the opportunity to reach kids from infants to teens in metropolitan Washington with their products and services. Exhibits will range from toys and clothes to health and sports activities to schools, day care and after-school programs.

Great Kids Expo is the only event in metropolitan Washington that offers such a wide range of products and services for children under one roof and is a great opportunity for exhibitors and attendees. It has already attracted a number of major exhibitors, including Babies“R”Us and Moby Wrap, the leading maker of award-winning, innovative wrap-style baby carriers.

“We are very excited about exhibiting at Great Kids Expo,” said Carrie Hill of Moby Wrap. “It gives us a fun-filled event where we can directly reach families in metropolitan Washington, which has one of the country’s fastest growing birth rates. There is also a high interest in metropolitan Washington in early childhood education, attachment parenting, and Green parenting tools, subjects about which Moby Wrap is concerned.”

A wide variety of exhibits, educational programs, and entertainment in a single location, Great Kids Expo offers metropolitan Washington’s on-the-go families an event combining fun with useful products, services and information that will help enrich their children’s lives.

“As parents, we want the best for our children,” said Sean Sullivan, Team Lightbulb Partner and the father of two. “That’s why we are combining educational programs on many topics such as how to monitor internet activity, child safety, and healthy eating habits.”

Companies interested in [exhibiting](#), [sponsoring](#) or attending can find more information at [www.expo4greatkids.com](http://www.expo4greatkids.com). Tickets for attendees go on sale this summer.

**About Great Kids Expo**

Great Kids Expo ([www.expo4greatkids.com](http://www.expo4greatkids.com)), a Team Lightbulb production, offers Washington, D.C.'s families and children a fun-filled event with exhibits featuring products and services as well as educational and entertainment activities, all in a single location. For more information, contact [mark@expo4greatkids.com](mailto:mark@expo4greatkids.com).

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