



FOR IMMEDIATE RELEASE

GREAT KIDS EXPO® COMES TO METROPOLITAN WASHINGTON WITH LIVE ENTERTAINMENT, SHOPPING AND EDUCATION FOR FAMILIES

-- Thousands of Attendees Anticipated --

Vienna, VA, October 7, 2008 – Come join the fun at the event of the season for Northern Virginia, Maryland and Washington DC families. The first Great Kids Expo (www.Expo4GreatKids.com) will be held at the Dulles Expo Center in Chantilly, VA, on Saturday and Sunday, October 25-26. Featuring live entertainment, educational sessions, cool demonstrations, activities and more than 100 exhibitors, Great Kids Expo is all about having fun while learning how to raise a healthy, happy and safe family.

Some of the region's best-loved performers will be on hand to bring smiles and laughter to kids of all ages. Mr. Knick Knack!, rated the areas' favorite entertainer by DC Baby magazine, will be performing both days. With no gimmicks and no costumes, Mr. Knick Knack! takes to the stage with his guitar, and the kids go wild, dancing and singing along to original tunes and classic favorites. The stage at the Great Kids Expo is sponsored by Inova Fairfax Hospital for Children.

Along with appearances by Mr. Knick Knack!, the Expo will feature a huge variety of exhibits, educational programs and entertainers, including:

- Washington Capital's Slapshot will meet sports fans of all ages.
- Interactive Gaming Experience features the latest in gaming technology, focusing on education and fitness. Everyone can enter the Guitar Hero Tournament, and the winner gets a \$100 gift certificate to Gamestop.
- The JumpWorks Circus City triple inflatable giant slide and the JumpWorks KidSteam train, where kids can ride and meet the conductor, will add to the fun.
- The Children's Science Center features fun with shaving cream, where your kids will create a unique work of art.
- At Halloween Craft center, get ready for Halloween by participating in the Pumpkin Decorating Craft Project, hosted by Michaels craft stores.

Great Kids Expo is the only event in metropolitan Washington that offers such a wide range of products and services for families at one event, plus it's a great day for families with kids from newborn to pre-teen.

"Great Kids Expo will not only provide fun entertainment and valuable information, but most important, it will give parents and children an opportunity to spend quality time together," said Sean Sullivan, Team Lightbulb Partner and the father of two. "Parents can also attend informative sessions on financial planning, child safety, healthy eating habits and mother/baby bonding."

More than 100 exhibitors will be presenting a range of products and services, including the Ashburn Children's Dentistry, Children's Science Center, Etiquette School of Virginia, Fairfax County Sheriff's Office, George Mason Athletics, Go Bananas, Gymboree Play & Music, Huntington Learning Center, Mommy Bootcamp, Northwestern Mutual and Pump It Up.

If you purchase before Oct. 24, tickets are just \$4 each for children 2-17, with adult tickets only \$10 (add \$2 per ticket after that date). Children under 2 are free with a paid adult admission.

About Great Kids Expo

Great Kids Expo (www.expo4greatkids.com), a Team Lightbulb production, offers Washington, D.C.'s families and children a fun-filled event with exhibits featuring products and services as well as educational and entertainment activities all in one location. For more information, call 703-596-4132

#

For more media information, contact:

Lisa Hendrickson
516-767-8390
lisa@lchcommunications.com